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Int. J Su C. Mg Vo . 9 N. 1 February 22 6 _____ - _____ Intnaa una o Sppl Chain Mage IJ ISSN 25 - 79 (01 - 37 1rint) Co yrig© EeTeh P, (http://elith.c.uk) The Impact of Supply Chain Management in Service Quality Dimension on Patient Perception and Hospital Performance Switching Cost as a Moderation M'ah 1*, Ikuti 1, Muammad Slto 1 , M Sry Arifi 1 1 Dart of Magt, Seko Tinggi I E kon K A Dlan Lamongan Indesia m.sma Abstt - In thi pape the ce of sevi quality i supy cn has ben istigate i the heal syste Thi arc aims to fil the gap i the lre by prdi ede e about patints' satiti and Ity reding the heth - car the eriee fr Indosi private hospis by supy cn strgy.

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Mg Vo . 9 N. 1 February 22 6 Fig . Researceprk Info rmat n vable X: Coe Serv Qality X: Do X: Nuse X: Mical D ev X: Perhal Servality X: Patienom X: M Y: Emon al Araisal ` Y: Hpess Y: Fear Y: An Y: Per v V a lu Y: Emonal Ve Y: Pr Ve Y: ThSoalu Y: Cu S atisfn Y: Expience Y: Expn Y: Ovall Satisfn Y: Swin Co Y: Proural Sitch Co Y: Conactui tch Co Y: Relational Sitch Co Y: Loy Y: Con uedf U Y: Recod toths Y: Resilience too to Oer Prcts Polaio Thstu u as inatiendas sero hsp serv es r minm f rds a pivhoital aba, tingto16 rdts oatien Sa Thsampof is esear 1 esponts,wh is latedbymulyg e mb f dr 2times Itip y s erv onHair(19 states at e o sampfo alysis singth SEM el rmm endbeen10to20an thabluininm 50Sothsampsiz e u is dyis 40 ndts r atieno pivspin Suab y Sa Techne Thsamptechne ppornrdo samp r hoita l, ich a ling meth at poral spwerth pesenn as e thpesennof platio erat hs p f e tir platiob e mboinpiv hspinSuaba Saru20: . rmor d sle 2 bw Serce Qualt Dienson Patent Perpti Hospital Perorme Int. J Su C. Mg Vo . 9 N.

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